



CITY MANAGER'S REPORT

For the period of March 6 – March 20, 2015

This report is issued the first and third Friday of each month.
It can be obtained at City Hall or online at www.templecity.us.

TO: The Honorable City Council

ISSUE DATE: March 6, 2015

FROM: Bryan Cook, City Manager

THE WEEKS AHEAD:

Mar. 10 Planning Commission Meeting, 7:30 p.m., (CANCELLED)

More info: Community Development Department, (626) 285-2171 ext.2303

The next Planning Commission Meeting is scheduled for Tuesday, March 24.

Mar. 11 Transportation and Public Safety Commission Meeting, 7:30 p.m., Council Chambers

More info: Community Development Department, (626) 285-2171 ext.2327

The Transportation and Public Safety Commission will discuss parking citation appeals.

Mar. 17 City Council Meeting, 7:30 p.m., Council Chambers

More info: City Clerk's Office, (626) 285-2171 ext. 2316

The City Council will reorganize by appointing one Councilmember to become Mayor and another Mayor Pro Tempore.

Mar. 18 Parks and Recreation Commission Meeting, 7:30 p.m., Council Chambers

More info: Parks and Recreation Department, (626) 285-2171 ext.2363

The Parks and Recreation Commission will discuss the Facility Master Plans for Live Oak Park and Temple City Park.

Neighborhood Watch Meeting: Area 3, 5:30 p.m., First United Methodist Church

More info: Public Safety and Services Division, (626) 285-2171, ext. 2333

Get the latest on your neighborhood's crime trends and statistics. Free dinner and child care.

OF INTEREST:

2015 Election Results

Unofficial results from Tuesday's election show Cynthia Sternquist, William Man and Nanette Fish securing City Council seats for a four-year term.

CANDIDATE	VOTES	% OF VOTES
Nanette "Nan" Fish	1,385	26.5
William Man	1,428	27.4
Richard J. Chang	512	9.8
James Cleary	348	6.7
Cynthia A. Sternquist	1,544	29.6

NOTE: As of March 3, 2015, 10:30 p.m. All precincts reporting; includes vote-by-mail ballots. Names in red indicate incumbent.

Election results will be certified at the March 17 Regular City Council meeting, 7:30 p.m., in the Council Chambers. That meeting will also host the City Council reorganization where a new Mayor and Mayor Pro Tem will be selected.

2015 Council Reorganization

The reorganization of the City Council is set for March 17. Each year in March, the City Council re-organizes by appointing one Councilmember to be Mayor and one Councilmember to be Mayor Pro Tempore for a year's term. The Councilmember chosen as Mayor presides at all City meetings, represents the City as the ceremonial head of city government, and performs other acts as directed by the City Council. In the case of the absence or disability of the Mayor, the Mayor Pro Tem acts in his/her place.

The reorganization will take place at the beginning of the City Council meeting on March 17, at 7:30 p.m. in the Council Chambers allowing the newly appointed Mayor to chair the entire meeting. Immediately following the business portion of the meeting, the Council Reorganization Reception will take place at the Women's Club located at 9704 Woodruff Avenue. Refreshments will be provided.

City Hires New Management Analyst for the Communications Office

Temple City is pleased to announce that Andy Kenareki has joined our City staff as a Management Analyst. Andy will be assisting the City Manager's Office with its communications and public arts efforts. A native of Glendale, he is a graduate of California State University, Northridge. In his free time he enjoys traveling, exercising, theater, and playing board games.

Temple City Sales Tax Update

Third quarter sales tax (from July to September 2014) shows an increase in sales receipts (9.4%) from the same period one year prior. More information can be found in the attached report.

General Plan Update

Over the last few weeks members of the General Plan Advisory Committee (GPAC), City staff and PlaceWorks have been getting the word out about the General Plan Update. The group hosted a General Plan booth at the Camellia

Festival where maps of Temple City and colored blocks were available for participants to stack and show their vision for the future of Temple City. Additionally, PlaceWorks and City staff attended the Youth Committee meeting on Thursday, February 26 so that the Youth Committee members could participate in the same visioning exercise that the community went through at the first community meeting on Thursday, February 12.

Moving forward, the GPAC met on Monday, March 2, and reviewed the feedback from the community and the Youth Committee and began working toward a consensus on recommended changes to the General Plan Land Use Diagram. The GPAC will meet again on Monday, April 6 to continue their discussion and work to reach a formal recommendation on the General Plan Land Use Diagram.

71st Annual Camellia Festival

In spite of closing early on Sunday because of heavy rain, the 2015 Camellia Festival was one of the most successful in recent history. Sixteen (16) local organizations operated food, game or novelty booths throughout the weekend. Parade activities included 10 floats that were built and pushed by youth groups, 17 Intermediate and High School bands marching along with 40 walking units, and 11 local World War II Veterans riding on an open-air trolley as the Honorary Grand Marshalls. The Camellia Festival Committee and Executive Board will meet later this month to review the event and formulate recommendations for the 2016 Festival.



Arbor Day Celebration

For the past 11 years, Temple City has been recognized as a Tree City USA by the Arbor Day Foundation. One of the four standards that must be achieved to qualify for a Tree City USA is to hold an Arbor Day celebration each year. This year's celebration takes place on Wednesday, March 11 from 1 – 6 p.m. at Live Oak Park. Fun activities are planned for the whole family including crafts, "cherry-picker" rides, a "tree-mendous" scavenger hunt, wood carving demonstration, prizes, snacks and more. All activities are free of charge. For additional information, contact the Parks and Recreation Department at (626) 5790-0461.

March Madness

As colleges and universities across the country are gearing up for "March Madness" to determine the best college basketball team in the country, the City's recreational basketball program is winding down and heading towards championship Saturday. Sixty-two (62) teams comprised of 535 boys & girls have been practicing and playing games since last December. 1,800 hours of practice and 364 games later, Temple City champions will be crowned.

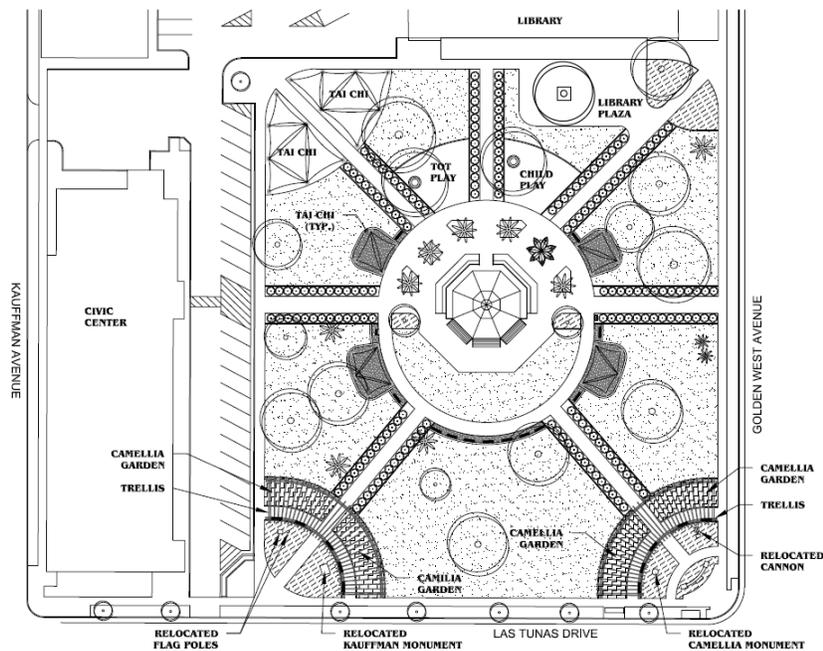
650 trophies will be handed out including 1st and 2nd place in each division, as well as all-star, sportsmanship, and Player of the Year awards. Championship games for the older divisions are scheduled for March 14 as follows:

- 2:30pm - "A" Division Third Place Game
- 3:30pm - "C" Upper Division Championship Game
- 4:30pm - "B" Lower Division Championship Game
- 5:30pm - "B" Upper Division Championship Game
- 6:30pm - "A" Division Consolation Game
- 7:30pm - "A" Division Championship Game

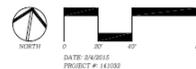
For questions or additional information on the basketball program, please contact the Parks and Recreation Department at (626) 285-2171.

Live Oak Park & Temple City Park Master Plans

The Parks and Recreation Commission, at their upcoming meeting on March 18, will be considering facility master plans for both Live Oak Park and Temple City Park. Community Works Design Group has been working with staff to incorporate recommendations from the recently adopted Parks and Open Space Master Plan into specific plans for the City's two existing parks. Input from the community is important to the process. All interested parties are encouraged to attend the meeting which will begin at 7:30 p.m. in the City Council Chambers, 5938 N. Kauffman (Note: the picture shown is a preliminary concept plan for Temple City Park).



TEMPLE CITY PARK
CITY OF TEMPLE CITY



HWB Architects Inc.
Number: 01-1000
0801 384-0300
Fax: (800) 384-6100
http://www.hwbad.com

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Q3 2014



Temple City Sales Tax *Update*

Fourth Quarter Receipts for Third Quarter Sales (July - September 2014)

Temple City In Brief

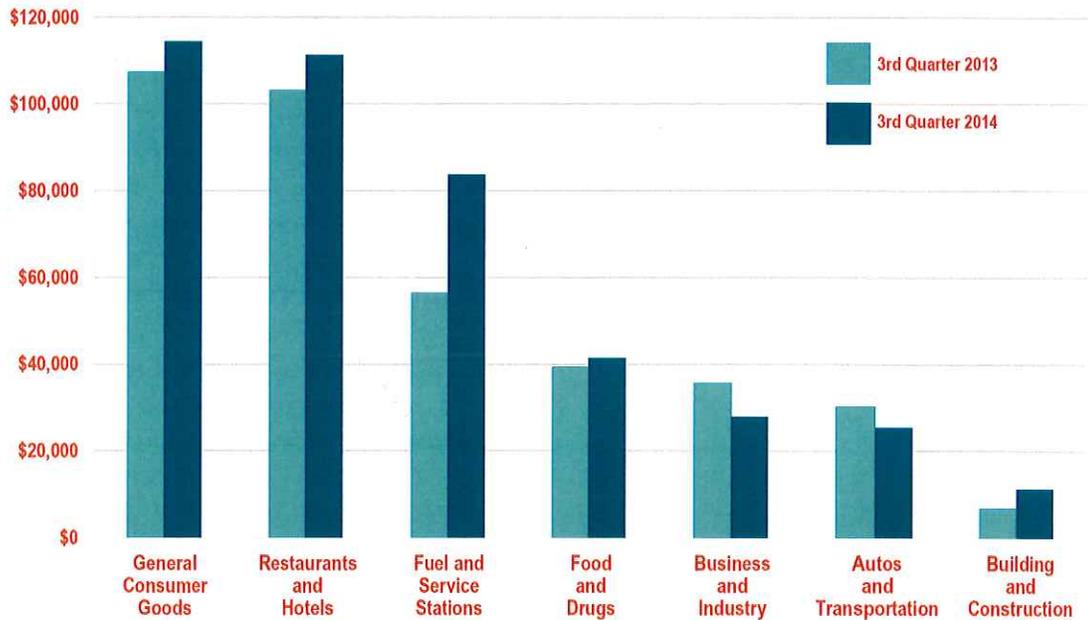
Receipts for Temple City's July through September sales were 9.4% above the same quarter one year ago. Excluding reporting aberrations, actual sales activity was up 6.6%.

Four of the city's largest industry groups showed positive results with fuel and service stations reporting the largest dollar increases over year-ago results. Restaurants and hotels and general consumer goods, both helped by new business additions were also up. The food and drugs comparison was positive.

Autos and transportation and business and industry categories both declined on lower sales but temporary payment adjustments exaggerated the business and industry decrease.

Adjusted for aberrations, taxable sales for all of Los Angeles County increased 5.7% over the comparable time period, while Southern California was up 5.1%.

SALES TAX BY MAJOR BUSINESS GROUP



TOP 25 PRODUCERS

IN ALPHABETICAL ORDER

Applebees	Office Depot
AT&T Mobility	OO Kook BBQ
Chevron	Ralphs
Circle K	Rite Aid
CVS Pharmacy	Seafood Village
Daiso Japan	Super A Foods
Green Island Restaurant	Super Pets
Hometown Buffet	Temple City Mobil
In N Out Burgers	Temple City Powersports
Jr Fueling	The Hat
K Mart	TJ Maxx
McDonalds	Vasil
Modern Lighting	

REVENUE COMPARISON

Two Quarters – Fiscal Year To Date

	2013-14	2014-15
Point-of-Sale	\$762,757	\$851,081
County Pool	85,605	99,200
State Pool	407	614
Gross Receipts	\$848,770	\$950,895
Less Triple Flip*	\$(212,192)	\$(237,724)

*Reimbursed from county compensation fund

California Overall

With payment aberrations removed, local sales tax revenues rose 5.5% over the comparable quarter of July through September 2013.

The largest gains were from the countywide use tax pools which have been boosted by the rising shift to online shopping and involve a larger portion of goods shipped from out-of-state. Rising sales from auto dealers and restaurants, high tech Silicon Valley business activities, and Southern California construction also contributed.

Among general consumer goods, discount department stores, value priced apparel, home goods, pet and personal care products outperformed other categories.

The Impact of Falling Gas Prices on Sales Tax

Fuel prices plunged to a 5 year low in December with predictions that expanded North American oil production, gains in fuel efficiency and a sluggish international economy will sustain lower gas prices through much of 2015.

Not all of the estimated \$50 to \$75 per month family savings will be spent on taxable goods. Part will be absorbed by rising costs of food and other non-taxable necessities and by the ongoing shift in buying habits from purchases of taxable goods to non-taxable services, cellphone fees and internet access.

Among the various economic segments that make up each agency's sales tax base, grocers, drug stores and restaurants should benefit most. Extra disposable income translates into more travel, dining out and impulse purchases of taxable items while shopping for food and necessities.

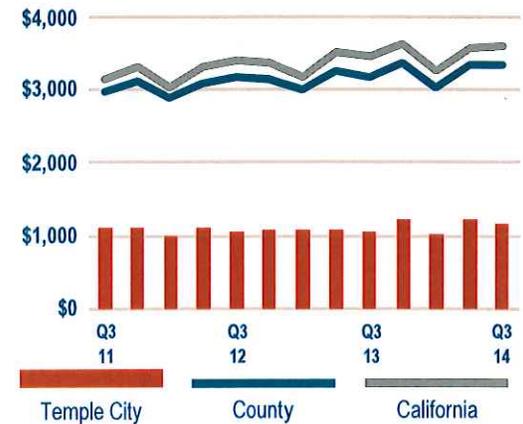
Despite intensive price competition, tax gains from general con-

sumer goods can also be expected although accelerating online shopping will shift much of the growth to the countywide allocation pools rather than brick and mortar stores.

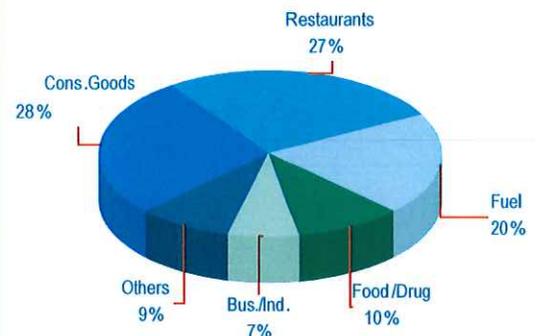
Agencies with auto dealerships are also benefiting as lower fuel prices and increased fuel efficiency have buyers choosing more costly SUVs and accessories. Gains in home improvement purchases are anticipated although the tax will be distributed via countywide pools if the sale includes onsite installation.

The major losing tax segment will be in fuel/service stations. The losses will be partially offset by increased travel/fuel consumption and by added costs associated with new green emission requirements that went into effect January 1. Even so, substantial declines from service stations, truck stops, bulk and jet fuel operators and petroleum industry suppliers should be anticipated. In the business/industry segment, tax from capital investment in new alternative energy and oil production projects is likely to slow.

SALES PER CAPITA



REVENUE BY BUSINESS GROUP
Temple City This Quarter



TEMPLE CITY TOP 15 BUSINESS TYPES

Business Type	Temple City		County	HdL State
	Q3 '14	Change	Change	Change
Automotive Supply Stores	10,394	-1.8%	-0.6%	-0.1%
Casual Dining	52,023	18.1%	5.6%	5.9%
Discount Dept Stores	— CONFIDENTIAL —	—	2.5%	2.5%
Drug Stores	— CONFIDENTIAL —	—	1.8%	1.0%
Electronics/Appliance Stores	11,310	37.0%	2.1%	3.0%
Family Apparel	— CONFIDENTIAL —	—	6.6%	5.9%
Fast-Casual Restaurants	— CONFIDENTIAL —	—	8.4%	12.0%
Grocery Stores Liquor	23,143	5.6%	12.3%	8.4%
Home Furnishings	9,579	6.2%	7.4%	6.3%
Office Supplies/Furniture	— CONFIDENTIAL —	—	51.9%	-1.9%
Plumbing/Electrical Supplies	— CONFIDENTIAL —	—	13.9%	10.2%
Quick-Service Restaurants	50,513	2.9%	8.3%	8.5%
Service Stations	83,786	48.4%	-2.2%	1.2%
Specialty Stores	14,397	2.1%	7.4%	6.2%
Variety Stores	10,192	85.0%	6.7%	7.0%
Total All Accounts	\$415,506	9.5%	5.7%	5.5%
County & State Pool Allocation	\$49,503	8.4%	4.6%	10.2%
Gross Receipts	\$465,009	9.4%	5.6%	6.1%